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Imperial Graphics Named One of the 'Best and Brightest Companies to Work For' in West Michigan

Grand Rapids, Michigan, May 7, 2024 – Imperial Graphics, through its parent company 5THGEN, has been honored by the National Association for Business Resources (NABR) as one of the Best and Brightest Companies to Work for in West Michigan. This award recognizes companies with the most innovative business acumen and human resources practices.

"Building a strong company culture and improving the overall experience for our team members has been a top priority for us," said Scott Scheidel, vice president of operations at Imperial Graphics. "As we continue to enhance our initiatives aimed at fostering a positive company culture, this award serves as a fantastic validation that we are moving in the right direction."

5THGEN is a family-held investment group that owns and operates companies in the life sciences, commercial print, pet care, and real estate spaces. This award recognizes the culture and leadership of all companies under the 5THGEN umbrella.

5THGEN president Brandon Bissell said, "We are deeply honored by this recognition. Our company 'Why' represents our purpose, our beliefs, and why our company exists: To positively impact lives, including the lives of our team members, who are a priority in our company culture."

For this award, an independent research firm assessed employee surveys that were conducted online. Companies were scored on the following key measures:

- Benefits and Employee Solutions
- Communication and Shared Vision
- Community Initiatives and Corporate Responsibility
- Compensation
- Creative Wellness and Wellbeing Solutions
- Diversity, Equity, and Inclusion
- Employee Achievement and Recognition
- Employee Education and Development
- Employee Enrichment, Engagement, and Retention
- Engagement and Retention
- Leadership, Strategy, and Company Performance
- Recruitment and Selection
- Work-Life Blend

Jennifer Kluge, president and CEO of NABR and the Best and Brightest Programs, said, "These companies have prioritized making a significant impact on their culture. With a focus on their employees as the top priority, this powerful community of the nation's elite leaders have gained a competitive edge."

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About the Best and Brightest Awards

The “Best and Brightest Companies to Work For” is a program of the National Association for Business Resources. Awards are presented annually in several markets: Atlanta, Charlotte, Chicago, Dallas/Fort Worth, Denver, Detroit, Houston, Miami, Milwaukee, Nashville, New England, New York, Northern California, Pacific Northwest, Southern California, and West Michigan, as well as nationally.

Nationalbiz.org

About Imperial Graphics

Imperial Graphics, based in Grand Rapids, Michigan, specializes in labeling, commercial print, and packaging, always with a focus on adding meaningful value for a diverse client base throughout the Midwest. Imperial Graphics employs decades of operational expertise, lean strategies, and innovative ways to drive efficiency to its customers. Imperial Graphics is owned by 5THGEN, a closely held investment group with a family history of five generations in business. The website address is

MoreThanPrint.com.